

Message Text

UNCLASSIFIED

PAGE 01 TAIPEI 03524 060439Z
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----080810 060441Z /20

P 060426Z JUN 78
FM AMEMBASSY TAIPEI
TO USDOC WASHDC PRIORITY
INFO AMCONSUL HONG KONG
AMEMBASSY MANILA
AMEMBASSY SEOUL
AMEMBASSY SUVA
SECSTATE WASHDC 7664

UNCLAS TAIPEI 03524

FOR BED/OIM/EA

E.O. 11652: NA
TAGS: BEXP, TW
SUBJECT: FY 1980 PROMOTION EVENT SCHEDULE

REF.: A) STATE 131901, B) HONG KONG 6906

1. TAIPEI FORESEES NO PROBLEMS WITH TC EXHIBITION
PORTION OF PROPOSED FY 1980 PROMOTION PROGRAM, AS REGARDS
BOTH THEMES AND DATES. POST IS PLEASED THAT SO MANY OF
ITS SUGGESTIONS COULD BE ACCOMMODATED IN FORWARD SCHEDULE.
USDOC SHOULD NOTE THAT OCTOBER 1979 EVENT WILL REQUIRE
SPECIAL CONSIDERATION IN SELECTION OF SPECIFIC DATES,
DUE TO NUMBER CHINESE HOLIDAYS THAT MONTH. TTC WISHES
TO GO ON RECORD AT THIS TIME AS RECOMMENDING THAT
COMPUTERS AND RELATED EQUIPMENT EXHIBITION BE HELD
OFF-SITE.

2. POST HAS SERIOUS RESERVATIONS ABOUT SCHEDULING EIPT
SEMINAR IN JULY AND EIPT EQUIPMENT OFF-SITE IN SEPTEMBER.
HIGHLY RECOMMEND COMBINING TWO EVENTS. POST NOTES THAT
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HONG KONG HAS RECOMMENDED COMBINING TELECOMMUNICATIONS
TRADE MISSION WITH EIPT SEMINAR MISSION, PROBABLY IN

SEPTEMBER SINCE HONG KONG SAYS JULY AND AUGUST SHOULD BE
AVOIDED. THIS PROPOSAL COINCIDES WITH ABOVE TTC
RECOMMENDATION RE TIMING OF EIPT SEMINAR. PLEASE ADVISE.

3. CABLE ON OPINIONS OF THREE AGENTS ON VIABILITY OF
EACH MAJOR SHOW TO FOLLOW. ALSO TO FOLLOW IS CABLE ON
MARKET RESEARCH NEEDED IN SUPPORT OF SUBJECT PROGRAM.
UNGER

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NNN

Message Attributes

Automatic Decaptioning: X
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Channel Indicators: n/a
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Draft Date: 06 jun 1978
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Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
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Disposition Event:
Disposition History: n/a
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Locator: TEXT ON-LINE, ON MICROFILM
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SAS ID: 2464842
Secure: OPEN
Status: NATIVE
Subject: FY 1980 PROMOTION EVENT SCHEDULE
TAGS: BEXP, TW
To: COM
Type: TE
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